



Support the SCOA Cares Foundation by sponsoring the Inaugural *Ring the Bell 5K*. Participants will run a scenic closed course at Saluda Shoals Park! Post-race festivities include sponsor booths, sampling of local and craft beers and local food trucks selling tasty bites. More info and registration at www.scoacares.org/ring-the-bell-5k.

The SCOA Cares Foundation provides financial assistance to cancer patients in need for CT scans and PET scans, vouchers for vital cancer and symptom medications, assistance with insurance premiums, and transportation awards to get patients to their treatments.

| Sponsorship Benefits | Title Sponsor \$5,000 (1 available) | Platinum \$2,500 | Gold \$1,000 | Silver \$500 | Bronze \$250 |
|-----------------------------------------------------------|-------------------------------------------|------------------------|------------------------|------------------------|------------------------|
| “Presented by” naming exclusivity | | | | | |
| Category/Industry exclusivity | | | | | |
| Logo with link included on the race web site | | | | | |
| Logo on pint glasses awarded to age group winners | | | | | |
| Recognition on official race shirts (5K & Kids Fun Run) | Logo | Logo | Logo | Name | Name |
| Logo included on e-blasts | | | | | |
| Logo included on race bibs | | | | | |
| Company banners displayed (banners provided by company) | Packet Pick-Up & Start/Finish Area | Start/Finish area | | | |
| Social media campaign | All | Sponsor Thank You Post | Sponsor Thank You Post | Sponsor Thank You Post | Sponsor Thank You Post |
| Name mentioned in media releases | | | | | |
| Promo item included in race packets (provided by company) | | | | | |
| Company recognition during announcements at event | | | | | |
| Complimentary race registrations (5K or Kids Fun Run) | 5 | 3 | 1 | | |
| Booth space at the event | | | | | |

Questions? Contact Sara Ballard, Race Director
saraballardmarcom@hotmail.com / (803) 429-6290

Mail Payments to:
 SCOA Cares, Inc.
 Attn: Ring the Bell 5K
 166 Stoneridge Drive, Columbia, SC 29210